

**MOBILE MEDIA USE AMONG CHILDREN AND YOUTH IN ASIA**

Editor: Dr Andrew Z H Yee  
Assistant Professor  
Humanities, Arts, and Social Science Department  
Singapore University of Technology and Design  
+65 6303 6688  
Email: [andrew\\_yee@sutd.edu.sg](mailto:andrew_yee@sutd.edu.sg)

**Overview:**

This volume will be part of the Springer series '*Mobile Communication in Asia: Local Insights, Global Implications*' (series ed. Sun Sun Lim). It aims to examine mobile media use among children and youths within an Asian context. By canvassing the research community studying the impact of mobile media on children and youth in Asia, it focuses on the explosive growth of mobile media among young people in Asia and seeks to ***understand how and why children and youths in Asia utilize mobile media and the potential consequences of mobile media use on society, relationships, and what it means to be a young person.*** With this, it hopes to provide a richly contextualized Asian voice to the scholarly research on mobile media and young people, enriching the global conversation surrounding an increasingly central aspect of youths' everyday lives.

Note: Springer has a new practice of indexing edited volumes under Scopus which means that book chapters in this Springer series will match journal articles in terms of visibility and impact.

**Significance of this volume:**

The use of mobile and digital media among children and youths is growing at an unprecedented rate globally. Digital media penetration has cut across the rural-urban divide, with low-cost smartphones enabling young people living in rural areas to access digital platforms through smartphones as actively as their urban counterparts (Chiu, 2020). Children are also owning their first devices – from phones and tablets to portable videogame devices such as the Nintendo Switch – at much younger ages, with the global average of owning their first device at 10 years old (Tang, 2019). The Covid-19 pandemic has accelerated digital adoption even further, with youths across ASEAN noting that many of the digital tools they have picked up because of Covid-related lockdowns will become a permanent feature in their lives (Lee & Sathirathai, 2020).

Despite the rapid growth, there remains a lack of scholarly attention paid to Asian youths and children and their use of digital technology, with many studies exploring digital technology and youths in the global west. There remain few volumes dedicated to examining mobile media use from an Asian perspective (e.g., Donald et al., 2010; Lim, 2016). This proposed edited volume aims to build on the work of these scholars and continue to contribute to the global conversation on mobile media and youths and children by collating contemporary research by emerging scholars studying mobile media and youths in Asia.

**Scope of this volume:**

This volume attempts to fill the abovementioned gap by canvassing contemporary research on mobile media, children, and youth in Asia through the perspectives of emerging and established scholars in the region and beyond. Suggested paper topics will discuss mobile media, children, and youth, such as (but not limited to):

1. Growth of mobile media use among children and youth in the region
2. Motivations and patterns of mobile media use among children and youth in the region
3. Consequences of mobile media use on society, relationships, and the individual among children and youth in the region
4. Mobile gaming and youth development
5. Social media use, performativity, and effects among children and youth in the region
6. Youth activism enabled by mobile technologies
7. Familial and parental relationships surrounding children and youth mobile media use
8. Mobile media as educational technologies
9. Critical analyses of mobile media use among children and youth in the region
10. Culturally specific examination of mobile media use among children and youth in the region
11. Moral and media panics about mobile media use among children and youth in the region
12. Analysis of policies surrounding mobile media use among children and youth in the region

**Abstract submission:**

Authors are requested to submit a 1- to 2-page abstract by **30<sup>th</sup> August 2022**, to [andrew\\_yee@sutd.edu.sg](mailto:andrew_yee@sutd.edu.sg) (Times New Roman, font size 12, double line spacing).

Abstracts should include the following:

- Chapter title
- Authors' titles, affiliations, and contact information
- Key references

**Full chapter submission:**

Contributors whose abstract has been accepted will be required to send in the full chapter by. A full chapter should typically be between 6,000-8,000 words (excluding tables, figures, and references).

**Tentative Timeline:**

- Abstract submission deadline: 30<sup>th</sup> August 2022
- Abstract acceptance notification: 30<sup>th</sup> September 2022
- Full chapter submission deadline: 30<sup>th</sup> February 2023
- Peer review process deadline: 30<sup>th</sup> April 2023
- Final chapter submission deadline: 30<sup>th</sup> June 2023
- Submit final book manuscript for review: 30<sup>th</sup> July 2023
- Tentative publication date: 30<sup>th</sup> September 2023